

## Introductory seminar

### International *Workshop\_atelier/terrain* (WAT\_2007)

“Limits, urban interfaces, and enhancement of the landscape of an historical city”

« *Limites, interfaces urbaines et mise en valeur du paysage d'une ville historique* »

Ganghwa Municipality, November 6<sup>th</sup> and 7<sup>th</sup> 2007

Ganghwa Royal Hotel

### ORGANIZORS

- UNESCO Chair in Landscape and Environmental Design of the University of Montreal (CUPEUM) (Canada);
- Incheon Metropolitan City (Republic of Korea);
- Space Group (Republic of Korea);
- Ganghwa City (Republic of Korea);
- INHA University (Republic of Korea);
- Yonsei University (Republic of Korea).

### PARTNERS (*to be completed*)

- Korean National Commission for UNESCO (Republic of Korea);
- UNESCO, program MOST (France);
- Canadian Embassy in Seoul (Republic of Korea);
- Ministry on International Relations of Quebec (Quebec Gov. Seoul, Korea).

### AIMS AND OBJECTIVES

This seminar is an activity part of the WAT\_Ganghwa 2007. For the participants (students, professors, local experts and people from the government), it is an intensive learning session which will:

- Situate the context of the action to be taking in the peripheral area of Ganghwa Island; and
- Report the local and international knowledge regarding selected problems ( « *Landscape enhancement, urban limits and interfaces* » in the context of an historical city) in the framework of the WAT\_2007.

On another hand, the specific objectives of the seminar are to:

- Welcome the local and international participants to the WAT\_2007;
- Communicate all the relevant scientific information for the realization of the WAT\_2007;
- Generate a thought on the planning of the peripheral area of a city in a developmental context;
- Communicate to all participants of the WAT\_2007, to the representatives of the municipality and the local authorities, the local and international expertises in this field.

## **PROGRAM**

The seminar will take place on a day and an half as an introduction to the WAT\_2007:

- The first day (November 6<sup>th</sup> PM) is devoted to the visit of the City of Ganghwa and its territory limits and interfaces as a welcome session and to underline the partnership with the City of Ganghwa.
- The second day (November 7<sup>th</sup> AM&PM) is divided in three specific sessions :
  - 1- Urban Landscape: particularities, projects, management;
  - 2- Ganghwa and Incheon: history and development issues;
  - 3- Presentation of the WAT\_2007.

## **SCIENTIFIC COMMITTEE**

- Mr. Philippe Poullaouec-Gonidec, Director, UNESCO Chair in Landscape and Environmental Design of the University of Montreal (CUPEUM - Canada);
- Mr. Stefan Tischer, Associated researcher in the CUPEUM's scientific cooperation network and Professor at the Faculty of architecture – University of Sardinia (Italy).
- Mrs. Brigitte Colin, Architecture and Cities, International Migrations and Multicultural Policies Section, Division of Social Sciences, Research and Policy – MOST – UNESCO (Paris – France)

## **LOCAL COORDINATION COMMITTEE**

- Mr. Kim Chung-II, Director, Division of International cooperation, International Cooperation Division, Incheon Metropolitan City;
- Mr. Dong-Hang Wang, International Cooperation Division, Incheon Metropolitan City;
- Mr. Jung-Do Jung, International Cooperation Division, Incheon Metropolitan City;
- Mr. Joo-Yeon Lee, Director, Future strategy team, Space Group;
- Mr. Yang Tae-Boo, Director, Cultural center, Ganghwa;
- Mr. Han Eun-Yeol, Director of the town planning, Ganghwa;
- Mr. Seung-Kuk Baik, Professor, Department of Culture Contents, INHA University, Incheon;
- Mr. Leem-Jong Jang, Associate Professor, Department of Architectural Engineering, Yonsei University.

## **INTERNATIONAL COORDINATION**

- Mrs. Lyndsay Daudier, Project Assistant, UNESCO Chair in Landscape and Environmental Design of the University of Montreal (CUPEUM - Canada).

## PRELIMINARY PROGRAM OF THE INTERNATIONAL SEMINAR

**TUESDAY NOV. 6<sup>TH</sup> 2007**  
**AFTERNOON (PM)**

| <b>1<sup>st</sup> SESSION</b> | <b>Guided and commented tour of Ganghwa</b>   |
|-------------------------------|---|
| 12h00 – 13h00                 | <b><i>Welcoming and Presentation of participants</i></b><br><b>Mr. Philippe Poullaouec-Gonidec</b> , Director, CUPEUM (Canada)  |
| 13h00 – 14h00                 | <b>LUNCH</b>  |
| 14h30 – 14h45                 | <b><i>Greetings of the participants</i></b><br><b>Mr. Joo-Yeon Lee</b> , Director, Future strategy team, Space Group (Republic of Korea)  |
| 14h45 – 18h30                 | <b><i>Tour of Ganghwa and its peripheral areas</i></b><br><b>Comments by Mr. Yang Tae-Boo</b> , Director, Cultural center, Ganghwa (Republic of Korea)<br><br><b><i>Special performance POONG MUL</i></b> |

**WEDNESDAY NOV. 7<sup>TH</sup> 2007** *Ganghwa Royal Hotel*  
**MORNING (AM)**

| <b>1<sup>st</sup> SESSION</b> | <b>Opening Ceremony</b>  |
|-------------------------------|--|
| 10h00 – 10h10                 | <b><i>Greetings</i></b><br><b>Mr. Sang-Soo Ahn</b> , Mayor, Incheon Metropolitan City (Republic of Korea)  |
| 10h10 – 10h20                 | <b><i>Greetings</i></b><br><b>Mr. Chun-Ho Yoo</b> , Chairman, Committee of Education and Culture, Incheon City Council (Republic of Korea)               |
| 10h20 – 10h30                 | <b><i>Greetings</i></b><br><b>Mr. Sang-Leem Lee</b> , President, Space Group (Republic of Korea)   |
| 10h30 – 10h40                 | <b><i>Welcoming remarks</i></b><br><b>Mr. Wataru Iwamoto</b> , Director, Division of Social Sciences, Research and Policy MOST - UNESCO – Paris (France) |
| 10h40 – 10h50                 | <b><i>Welcoming remarks</i></b><br><b>Mr. Samuel Lee</b> , Director, Korean National Commission for UNESCO (Republic of Korea)                           |
| 10h50 – 11h00                 | <b><i>Opening speech of the Workshop</i></b><br><b>Mr. Philippe Poullaouec-Gonidec</b> , Director, CUPEUM (Canada)                                       |
| 11h00 – 13h00                 | <b>OFFICIAL WELCOMING LUNCHEON</b>   |

**2<sup>nd</sup> SESSION*****Urban Landscape: particularities, projects, management***

**President of the session:** Mr. Sang-Leem Lee, President, Space Group (Republic of Korea)

**Spoke man of the session:** Mr. Stefan Tischer, Professor, University of Sassari in Sardinia (Italy)

- 13h00 – 13h30                      ***“Landscape: Reading Cities through the Landscape”***  
**Mr. Jung Han Bae**, Professor at Seoul National University (Republic of Korea)
- 13h30 – 14h00                      ***“History, Geographical feature and Dynamic Cultural resources of Ganghwa”***  
**Mr. Young Jun Choi**, Professor emeritus at Korea University (Republic of Korea)
- ***“The trace of Korean Architecture and Architectural feature of Ganghwa”***  
**Mr. Bong Ryeol Kim**, Professor at Korea National University of Art (Republic of Korea)
- 14h00 – 14h30                      ***“The urban conservation of the world heritage site: Lijiang Ancient Town”***  
**Mrs. Shao Yong**, Professor in Architecture and Urban Design, College of Tongji University, Shanghai (China)
- 14h30 – 15h00                      ***“Semi Otics of Space and City Branding”***  
**Mr. Seung-Kuk Baik**, Professor, INHA University (Incheon – Republic of Korea)
- 15h00 – 15h15                      **BREAK**
- 15h15 – 15h45                      ***“Urban Void within the wall”***  
**Mr. Leem-Jong Jang**, Professor, Yonsei University (Republic of Korea)
- 15h45 – 16h15                      ***“Limits and interfaces of the city: projects’ examples in Italy”***  
**Mrs. Alessandra Capuano**, Professor, Department of Architecture (DiAR), Università degli Studi di Roma « La Sapienza » (Italy)
- 16h15 – 16h45                      ***“Historical districts “***  
**Mr. Sang-Leem Lee**, President, Space Group (Republic of Korea)

**3<sup>rd</sup> SESSION*****Ganghwa and Incheon: history and development issues***

**President of the session:** Mr. Leem-Jong Jang, Professor, Yonsei University (Republic of Korea)

**Spoke man of the session:** Mr. Seung-Kuk Baik, Professor, INHA University (Incheon – Republic of Korea)

- 16h45 – 17h15                      ***“Urban planning and enhancement of the tourism of the Ganghwa town”***  
**Mr. Ki Hoon Kim**, Chief of urban planning, Ganghwa (Republic of Korea) and **Mrs. Ku Yun Ja**, Responsible for the tourist development, Ganghwa (Republic of Korea)

**SESSION 4**

**Presentation WAT\_2007 Ganghwa (Republic of Korea)**

**17h15 – 17h45**

***Presentation of the Workshop\_atelier/terrain (WAT)***

**Mr. Philippe Poullaouec-Gonidec**, Director, UNESCO Chair in Landscape and Environmental Design of the University of Montreal (CUPEUM - Canada) and **Mr. Stefan Tischer**, Professor at the Faculty of Architecture, University Sassari in Sardinia (Italy)

**17h45 – 18h00**

***Closing statement***

**Mr. Philippe Poullaouec-Gonidec**, Director, UNESCO Chair in Landscape and Environmental Design of the University of Montreal (CUPEUM - Canada)



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유네스코한국위원회  
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