

WAT_ APPIA ANTICA/ ROMA 2011

The Park and the City

*the historic landscape of the Appia in the future of Rome
Landscape projects for the reception and the mobility*



Promoters of the initiative

Organizers:

Dipartimento di Architettura e Progetto,
Sapienza Università di Roma
Chairman: *Piero Ostilio Rossi*
Responsible of the initiative: *Alessandra Capuano*

Chaire UNESCO en paysage et environnement,
Université de Montréal (CUPEUM)
Co-responsible and Director: *Philippe Poullaouec-Gonidec*

Partners:

Park Authority Appia Antica
Commissioner: *Federico Berardi*
Director: *Alma Rossi*

**PHD in Design and management of the environment and the
landscape**
Sapienza Università di Roma
Coordinator: *Achille M. Ippolito*

con

Sapienza Università di Roma
IX Department of International Relations
Delegate of the Provost: *Raimondo Cagiano de Azevedo*

Facoltà di Architettura
Sapienza Università di Roma
Dean: *Renato Masiani*

Patronage:

UNESCO/MOST/ MAB/ EDUCATION
United Nations, Educational, Scientific and Cultural Organization
Director General: *Irina Bokova*
Migration and Urbanization Division of Social Sciences, Research
and Policy: *Brigitte Colin*
National Italian Commission
General Secretary: *Lucio A. Savoia*

Soprintendenza Speciale per i Beni Archeologici di Roma

Superintendent: *Anna Maria Moretti*

Responsible for Area XI/Appia: *Rita Paris*

Ministero Politiche Agricole Alimentari e Forestali

Ministry: *Francesco Saverio Romano*

Direction of Nursery Sector: *Alberto Manzo*

Regione Lazio

President: *Renata Polverini*

Councilor Territorial Policies and Planning: *Luciano Ciocchetti*

Department for Planning Security and Surveillance of Illegality:
Patrizia Colletta

Provincia di Roma

President: *Nicola Zingaretti*

Department of Territorial Policies and Environmental Protection

Councilor: *Michele Civita*

Dep. VI Territory and Mobility: *Manuela Manetti*

Department VI Ecological Network: *Maria Luisa Salvatori*

ANCSA

Associazione Nazionale Centri Storici e Artistici

President: *Anna Marson*

With the contribution of:

Ceramiche Appia

Florovivaistica del Lazio

Promoverde

Hosting Universities:

Sapienza Università di Roma

with Università del Molise and Università della Tuscia

PHD in Design and management of the environment and the landscape

PHD in Architecture Theory and Design

PHD in Architecture and construction, Space and Society

PHD in Interior Design

Specialization School in Gardens and Landscape Design

Guest Universities and teachers:

Delft University of Technology

Professors: Beata Labuhn e Eric Luiten

Ecole Nationale Supérieure d'architecture Paris- Malaquais

Professors: Sabine Chardonnet e Alessandra Criconia

Faculdade de Arquitectura da Universidade do Porto

Professors: Francisco J. Barata Fernandez e Madalena Pinto da Silva

Universidad Politécnica de Madrid

Professors: José M. Ezquiaga e Gemma Peribanez

Università degli studi di Sassari

Professor: Stefan Tischer

Università di Napoli Federico II

Professor: Pasquale Miano

Università Mediterranea di Reggio Calabria

Professors: Antonino Minniti e Renato Nicolini

Université de Montréal

Professors: Sylvain Paquette e Philippe Poullaouec-Gonidec

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- Luciano Ciocchetti
Councilor Territorial Policies and Planning, Regione Lazio
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- Brigitte Colin
Migration and Urbanization Division of Social Sciences, Research and Policy UNESCO
- Alberto Manzo
Direction of Nursery Sector, Ministero Politiche Agricole Alimentari e Forestali
- Renato Masiani
Dean of the School of Architecture, Sapienza Università di Roma
- Anna Marson
President ANCSA Associazione Nazionale Centri Storici e Artistici
- Anna Maria Moretti
Superintendent Soprintendenza Speciale per i Beni Archeologici di Roma
- Piero Ostilio Rossi
Chairman of the Dipartimento di Architettura e Progetto, Sapienza Università di Roma
- Lucio A. Savoia
General Secretary Commissione Nazionale Italiana dell'UNESCO
- Giuseppe Scarascia Mugnozza
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CUPEUM, Chaire UNESCO en paysage et environnement, Université di Montréal
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DiAP, Sapienza Università di Roma
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- Gert Burgers
Accademia Olandese di Roma
- Lucina Caravaggi
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- Manuela Manetti
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- Marco Marchetti
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- Alma Rossi
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- Maria Luisa Salvatori
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Operative Research Group

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- Fabio Contini
- Massimiliano Gotti
- Federica Morgia
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Graphics

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- Paola Fortunato
- Anna Lei

Secretary

- Tommaso Picerno

Model

- Alessandra Di Giacomo

1. Premise

This initiative is settled in the context of a bilateral agreement of scientific cooperation established in 2003 between the Dipartimento di Architettura e Progetto of Sapienza (DiAP) - University of Rome and the Chaire UNESCO in landscape and environment of the University of Montréal. This project carries on an International research regarding periurban areas and sustainable development, which lead to the organization of seminars and international conferences, as well as Workshops_atelier/terrain (WAT) around the world (Maroc/2004; Lebanon/2005; Tunisia/2006; Republic of Corea/2007, China/2008, Japan/2009).

This project is inscribed in a line of research of:

- a) three Laboratories of the DiAP (LAGRATE Laboratorio Grandi Temi, Lpp Laboratorio di lettura e progetto del paesaggio, GROMA Laboratorio di Progettazione Roma) that have a tradition in studies concerning urban and landscape design and the physical, social and cultural aspects of the territory and especially the city of Rome.
<http://w3.uniroma1.it/diap/>
- b) the *Chaire UNESCO en paysage et environnement* of the University of Montréal is an international group that gathers researchers and students coming from 14 cities and 9 countries, with the patronage of the MOST, MAB and WHC programs of the UNESCO. The Chair works on issues of periurban rehabilitation and sustainable development. This international network of scientific cooperation has founded the *Observatoire international des paysages périphériques: villes et métropoles*, that has developed reflections through seminars (Roma/2004, Rabat/2004), conferences (Beyrouth/2005) and annual workshops (Reggio Calabria/Italia/2003, Marrakech/Maroc/2004, Sydon/Lebanon/2005, Mahdia/Tunisia /2006, Ganghwa/Corea/2007, Jinze /China/ 2008, Kobe/Japan/ 2009).
<http://www.unesco-paysage.umontreal.ca/projet/workshop-atelier-terrain-wat>

2. General Context

The long and complex story of the Appia Antica Park is still in progress. It started with the first archaeological excavations of the mid eighteenth century and the reconstructions of the monuments along the Appia road by Canina and continued with the the institution of the Passeggiata Archeologica (the archaeological public walk) established by Baccelli e Bonghi in 1887 (but realized only in 1918) and the insertion of a preserved area in the Rome Master Plan of 1931.

For the safeguard of this wedge-shaped area that stretches from Rome city centre (where is a whole with the Ancient Roman Forum that constitutes the head-connection to the city) till the Alban hills a crucial role has been played by Antonio Cederna and *Italia Nostra* (that commissioned to Vittoria Calzolari in 1976 to design the first coherent project for the park) that made in the 1970's and 1980's pressures for the preservation and the enhancement of this great historical landscape resource and the tasks of the Soprintendenza Speciale per i Beni Archeologici di Roma that conducted an important work for the protection and the restoration of the heritage monuments.

This steps brought to the creation of the large Archaeological Park of the Fori in the centre of Rome and to the protection of the Appia area that was finally recognized in 1988, with the institution of the Parco Regionale dell'Appia Antica. The area was later recognized in the new Master Plan of Rome as one of the five so-called *Ambiti Strategici* (the "Ambito Strategico Appia Antica"), which are large-scale coherent systems that give form to the city of Rome.

Ten years after the institution of the Regional Park, in 1998, was created a management institution, which, among different initiatives, elaborated a Structure Plan, still under approval process by the Regione Lazio. The endorsement of the Plan involves the realization and concretization of the planning prescriptions and the design of specific sites, as crucial and decisive stages for the authentic preservation and enhancement of this area.

The space of the Appia Antica represents for Rome the formidable and not frequent presence of an enormous void in the heart of the metropolis. Here, in this vast green area, very important in the ecosystem of the city, ruins - as an aesthetic or documentation resource - are one (very outstanding) component of the urban context, which is actually a rather heterogeneous coexistence of museum areas and residences, tourist spots and city services, productive ensembles and agricultural lands, natural areas of high environmental value and wastelands. The consequence is that, regardless the deep fascination of this area and the existing laws aimed at preserving its integrity, it is difficult to acknowledge it as a park, because of these conflicts and the difficult fruition of monuments and green spaces.

Certainly a lot has been done to contribute to the enhancement of this area. However the territory of the Appia Antica shows aggression of illegal occupancy and presents areas of decay and social insecurity. The concretization and realization of the Structure Plan and its formal lay out are, at this point, crucial steps for the real enrichment of this area. Which are the opportunities of preservation, transformation and development that this Plan engenders?

The design and the management of this land - that obviously needs to be protected for its history and precious environmental qualities - needs, therefore, to be re-considered and to be reached, despite the land tenure that is mostly private. This case represents a challenge that only the project, together with the political will, can resolve. The preservation of the environmental and historical values of this landscape, enclosed in the urban area of the city of Rome, is an important occasion of reflection on issues regarding archaeology, agriculture and public spaces to propose exemplar solutions for future generations.

The intention of this initiative is to relate urban archaeology and urban design in a single overall plan to encourage an active use of the landscape to:

- Promote the qualities of the urban environment;
- Go over the idea that archaeological sites are always enclosed precincts, restrained from belonging to local identities, confined from social interactions, exiled in grounds that reflect only the scientific preservation;
- Overcome the alienation of the population;
- Avoid symptoms of decay and insecurity of voids and archaeological areas;
- Include memory in the daily care of the landscape;
- Incorporate history and nature in a design that embraces infrastructural networks, as well as historical and contemporary architecture, avoiding anachronistic separations between past and future.

Our initiative wants to encourage a reflection developed together with the city institutions (the Ente Parco, the Regione Lazio, the Province and the Municipality of Rome) on what it could be a 21st century archaeological area. This reflection will culminate with the International Workshop, aimed at the elaboration of 12 landscape projects, able to combine in a unique system archaeological, environmental, economical, social and cultural issues.

It is nowadays demonstrated that the notion of landscape as public value and identity element and the realization of projects focused on the qualities and diversities of a territory, determine an added significance to the people.

The project for the enhancement of the Appia Antica Park needs to be considered not as a program that will only be a loss in terms of economical venue, but on the contrary as an initiative that represents an investment in terms of cultural and economical growth for the territory.

3. Description and aims of the program

In June/July 2011 will be held the International *Workshop_atelier/terrain*. The initiative aims at:

a) Comparing, understanding and synthesizing the different preservation and planning tools

These issues will be developed by a team of professors of the participating institutions. In order to share the aims issues will be discussed with the principals public actors involved in the preservation and transformation of the territory (the Superintendency, the Regione Lazio and the Appia Antica Park, the

Province and the Municipality of Rome). The matters concern the preservation of historical landscapes and biodiversity, the urban expansion, the territorial identity, the quality of life, the cultural diversity, etc. Our team has developed a synthetic document that we have named Posterplan that selects the principal issues emerging from the planning instruments.

b) Develop 12 landscape projects for the Parco dell'Appia Antica

Design during the workshop will focus on the different landscapes of the Appia Antica park (the archaeological and heritage landscape, the agricultural landscape, the landscape of the quarries, the landscape of the XIX century military forts, the landscape of the economic boom of the sixties) and the important urban nodes of the city.

Students and professors of 11 different universities will carry out in the workshop 12 specific landscape projects on 6 different areas, with the aim of opening a debate on the enhancement and the enrichment of this area for the benefit of public actors and citizens.

Main attention will be given to:

- improvement of public spaces
- enhancement of landscapes and de-localization of incompatible activities
- access and mobility
- usability of the park
- environmental design

c) Developing a multi-disciplinary know-how and opening a dialogue among different expertise

This research project will involve architects, landscape architects, urban designers, planners, archaeologists, and experts on agriculture and forestry to develop a multidisciplinary reflection on the "creation of landscapes" and on sustainability issues.

d) Stimulating a design and a transformation of the territory that includes the notion of landscape

Aim of this program is to convey to the students, to the principal actors of the preservation and planning policies and to the managers of the territory the most advanced international debate on issues concerning landscape. For this reason the projects and the debate will be made public through an exhibition and a publication, which will ensure their diffusion.

4. Calendar

- **Phase 1** 2008-2009 Agreement with the Ente Parco. Gathering of introductory materials, focusing on initial organizational issues, preparation of the preliminary brochure, launching of design thesis on the area.
- **Phase 2** 2009-2010 Agreements with other partners and fund-raise.
- **Phase 3** spring 2011 Elaboration of the Poster Plan.
- **Phase 4** summer 2011 Opening Confernece and Workshop: development of 12 idea-projects, video.
- **Phase 5** summer 2011 Exhibition + Closing Ceremony with the presentation of the projects.

5. Calendar of the Workshop 28 June/7 July 2011

Domenica 26 Giugno	Lunedì 27 Giugno	Martedì 28 Giugno	Mercoledì 29 Giugno	Giovedì 30 Giugno	Venerdì 1 Luglio	Sabato 2 Luglio	Domenica 3 Luglio	Lunedì 4 Luglio	Martedì 5 Luglio	Mercoledì 6 Luglio	Giovedì 7 Luglio
ACCOGLIENZA	CONVEGNO	Visite aree	WORKSHOP	WORKSHOP	WORKSHOP	REVISIONE COLLETTIVA	WORKSHOP	WORKSHOP	WORKSHOP	MOSTRA E PRESENTAZIONE PROGETTI	PARTENZA
	pranzo									cena finale	

6. Diffusion and rights

The scientific results of the Workshop_atelier/terrain will be presented and spread at the end of the work through a public ceremony and an exhibit.

The documentation of the work and the opening seminar will be published in Italian and English in the editions of the DiAP, with the participation of the involved institutions.

The results of this experimentation will be diffused also through the *Observatoire international dis paysages périphériques* dell'UNESCO